

TECHNICAL PAPER:

Socio-Economic Indicators

Does Chico have the people, talent and community capacity needed to support future economic growth?

WHAT THE ANALYSIS TELLS US

WORKFORCE CAPACITY

Employer Demand Is Outpacing the Available Workforce

Employers continue to seek workers, while positions remain difficult to fill from the existing labor pool. A tightening workforce could increasingly constrain business growth and expansion.

TALENT PIPELINE

The Future Talent Pipeline Is Shrinking

Fewer young people are entering the future workforce as the population ages, increasing the importance of attracting, developing and retaining workers. The paper documents the decline in the under-20 population in both Chico and Butte County.

CHILDCARE CAPACITY

Childcare Limits Workforce Participation

Licensed childcare capacity serves only 18% of Butte County children ages 0–12 with parents in the labor force—limiting the ability of some parents to participate fully in the workforce.

HOUSING & WORKFORCE

Housing Supply Must Keep Pace With Workforce Needs

Chico needs sufficient housing—and a greater diversity of housing choices—to meet the needs of workers across occupations, incomes and life stages and to meet future demand.

ABOUT THIS PAPER

Examines the people and households that shape Chico's economy, including population and demographic trends, educational attainment, income, housing, workforce characteristics, and other factors that influence residents' ability to participate in and benefit from economic growth.