

PLACE DEVELOPMENT REPORT:

Downtown Chico

ECONOMIC CENTER

How does Downtown function as a stronger economic center over the next 3–5 years—and what needs to change to increase business activity, investment, housing, visitation and the overall downtown experience?



CHICO ECONOMIC CENTERS STORYMAP

Downtown is one of Chico's primary economic centers. Explore Downtown and Chico's other economic centers through the interactive StoryMap.

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